



Take Action

TO END DOMESTIC VIOLENCE



Campaign Sponsor Package

2023

Dear Community Partner,

Thank you for your interest in supporting FavorHouse's first "**Take Action to End Domestic Violence**" community campaign. Every person in our community is touched by domestic abuse. Our goal is to come together to support each other and end the cycle of intimate partner violence in Escambia and Santa Rosa counties. Knowledge is power and this fall, with the help of partnerships like yours, we will empower our neighbors with life-saving knowledge.

The **Take Action** campaign highlights important issues:

- What forms abuse takes.
- How to respond in abusive situations.
- Teaching teens and young adults what healthy vs unhealthy relationships look like and how to set healthy boundaries.
- How FavorHouse helps people safety plan, heal, and build a life after the trauma of abuse.

The **Take Action** campaign also calls attention to the need for community support and investment so that FavorHouse can always be here to meet the needs of those in crisis due to domestic violence. With 1-in-3 women and 1-in-4 men having experienced or are currently experiencing abuse by an intimate partner and an untold number of children witnessing the violence, only the funding provided by our community enables us to meet every individual's needs. We need community investment to provide the 24/7 service of being there for every person who needs us, at the moment they need us.

We will advance philanthropy in our community by providing tools and tips for fundraising. The tools and knowledge community members gain by participating in the **Take Action** campaign will empower them to help fund all of the causes close to their hearts, which in turn builds a stronger, safer, and more unified community.

With these goals in mind, **Take Action to End Domestic Violence** is a month-long comprehensive campaign which offers a variety of ways to get involved as a community partner.

Thank you for "*taking action*" with FavorHouse and supporting the mission to end domestic violence.

Campaign Calendar



Take Action Kick-Off

Sept. 28, 2023



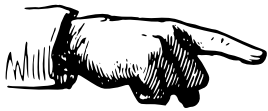
Scavenger Hunt

Sept. 28 - Oct. 22, 2023



Crowdfunding

Sept. 28 - Oct. 22, 2023



Pet Walk to End DV

Oct. 7, 2023



Candlelight Vigil

Oct. 21, 2023



Celebration Luncheon

Oct. 26, 2023

Campaign Dates

September 28 - October 26

Take Action

TO END DOMESTIC VIOLENCE



Campaign Events

Take Action Kick-Off: We are kicking off this community-wide event with a breakfast. We are inviting sponsors, volunteers, and the media. We are getting this **Take Action** party started!

Scavenger Hunt: Community members earn points to win drawing entries. The scavenger hunt's goal is to raise awareness about the types of abuse and how FavorHouse can help. A "scavenger hunter" earns point by scanning a QR code at a hunt site and can earn extra points by participating in something at a place of business or event, like signing up for your rewards program, taking a selfie and posting on social media, dancing a jig, enter a drawing at the store, etc. For every 100 points earned in the scavenger hunt = One entry into drawing.

Crowdfunding: We have the goal to make **Take Action to End Domestic Violence** the biggest crowdfunding event that this community has ever seen! There are 3 categories to participate in: Businesses/Teams, Individuals, and Youth. The FavorHouse website will have a fundraising tool kit for our community fundraisers with loads of ideas on how to fundraise on behalf of FavorHouse. Bake sales, yard sales, Facebook birthday fundraisers, spirit nights, car washes, collecting donations at cash registers, the possibilities are endless. The more money raised, the more entries in the drawing. Every \$100 raised = One entry into drawing.

Pet-Friendly Walk to End DV: We are raising awareness of animal cruelty used as a tool by abusers to maintain control in abusive relationships. Only 17% of domestic violence shelters are pet-friendly and FavorHouse is one of them! At FavorHouse, you don't have to choose between your pet and your safety.

Candlelight Vigil: Everyone knows someone who has been or is a victim of abuse. At this community event, we will come together in honor of those we know who have suffered or have died due to domestic violence.

Celebration Luncheon: At the end of the campaign, everyone who participates will be invited to a celebratory luncheon. Together, we will look at the impact of campaign events through pictures and stories, learn how much we raised and if we reached our goal, and finally do the drawing for our scavenger hunters and fundraisers in which they will win fabulous prizes!

Take Action

Take Action to End Domestic Violence Community Campaign Sept. 28 - Oct. 26, 2023

TO END DOMESTIC VIOLENCE



Presenting Sponsor \$25,000 (Exclusive)

As the Presenting Sponsor of our month-long community campaign, you will have a big presence at all six FavorHouse-sanctioned **Take Action** events listed on the aforementioned campaign calendar. This sponsorship level receives top-billing on all event signage and marketing materials including television, print, and digital marketing. Additional Presenting Sponsor benefits include:



- Press release announcing campaign and presenting sponsorship.
- Logo on all event marketing.
- Logo on all event invitations.
- Speaking opportunity at Kick-Off Breakfast and Celebration Luncheon.
- Hyperlinked logo and Presenting Sponsor recognition on campaign website.
- Full-Page ad in Celebration Luncheon program.
- Sponsor Table for 6 at Kick-Off Breakfast.
- Sponsor Table for 6 at Celebration Luncheon.
- Sponsor Refreshment Tent access at Pet Walk event.



Take Action

Take Action
to End Domestic Violence
Kick-Off Breakfast
Sept. 28, 2023

TO END DOMESTIC VIOLENCE



Take Action Kick-Off Breakfast Sponsor
\$1,500 (Multiple)

We are kicking off this community-wide event with a breakfast. We are inviting the media, sponsors, and volunteers. We are getting this Take Action party started! Your business can be in the spotlight during this exciting media event. Other sponsor benefits include:

- Logo on Kick-Off event marketing.
- Logo on Kick-Off invitations.
- Sponsor Table for 6 at Kick-Off Breakfast
- Recognition on the campaign website.
- Invitation for 2 to Celebration Luncheon.
- Recognition in Celebration Luncheon program.



More information at www.FavorHouse.org/TakeAction



Take Action

Take Action to End Domestic Violence Scavenger Hunt Sept. 28 - Oct. 22, 2023

TO END DOMESTIC VIOLENCE



Scavenger Hunt Sponsor

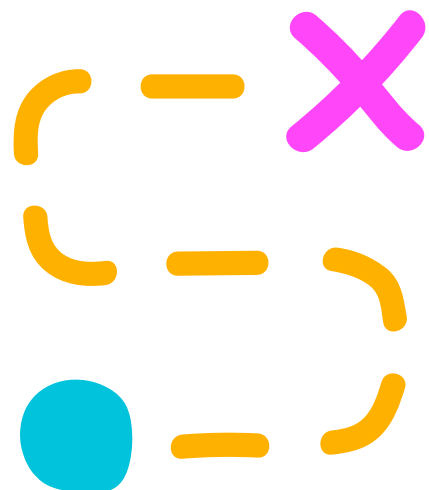
\$1,000 (10 Sponsorships Available)

The Take Action scavenger hunt brings people to your place of business to "hunt" for a particular QR Code that contains information about different forms of abuse and how to overcome it along with a unique alphanumeric code that people will record on their scavenger hunt form. A scavenger hunter can earn extra points by participating in something at your business like signing up for your rewards program, taking a selfie and posting on social media, dancing a jig, enter a drawing at the store, etc. You get to decide or plan the extra credit. Just remember that No Purchase is necessary for the extra points.

One of your employees can sign off on the form that they witnessed the extra credit was done.

Other Sponsor benefits include:

- Invitation for 2 to Kick-Off breakfast.
- Invitation for 2 to Celebration Luncheon.
- Recognition on the campaign website.
- Recognition in Celebration Luncheon program.



More information at www.FavorHouse.org/TakeAction



Take Action

Take Action to End Domestic Violence Pet Walk to End DV Oct. 7, 2023

TO END DOMESTIC VIOLENCE



Walk Sponsor

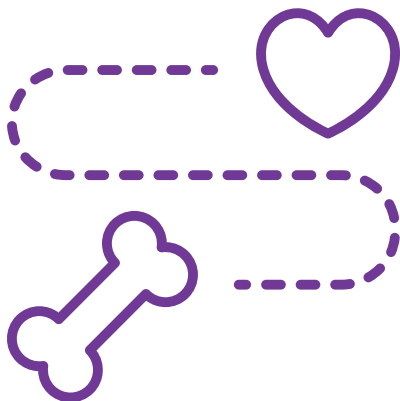
\$2,500 (Multiple)

Only 17% of domestic violence shelters in the U.S. are pet-friendly facilities. FavorHouse is proud to be pet-friendly! In Escambia and Santa Rosa counties, you don't have to choose between your pet and your safety. Unfortunately, not everyone knows this - **yet!** Abusers use their victim's love for their pets to maintain power and control by threatening, injuring, and even killing a cherished animal.

This pet-friendly walk raises awareness of how someone can make a plan to safely leave an abusive relationship that includes their pet and raises funds for the shelter that protects survivors and their pets.

Sponsor benefits include:

- Invitation for 2 to Kick-Off breakfast.
- Invitation for 2 to Celebration Luncheon.
- Logo on Pet Walk T-Shirts.
- Logo on event marketing materials.
- Recognition on the campaign website.
- Recognition in Celebration Luncheon program.
- Sponsor Refreshment Tent access at Pet Walk.





Take Action

Take Action to End Domestic Violence Candlelight Vigil Oct. 22, 2023

TO END DOMESTIC VIOLENCE



Vigil Sponsor **\$5,000 (Exclusive)**

Everyone knows someone who has been or is a victim of abuse. At this community event, we will come together in honor of those we know who have suffered or have died due to domestic violence. Your sponsorship covers the costs of A/V equipment rental and set-up, a platform stage, and candles with holders. The compassion of your business shines through in marketing materials and event signage. Other Sponsor benefits include:



- Invitation for 4 to Kick-Off breakfast.
- Invitation for 4 to Celebration Luncheon.
- Sponsor recognition in event press release.
- Logo on event marketing materials.
- Recognition on the campaign website.
- Recognition in Celebration Luncheon program.



Take Action

Take Action to End Domestic Violence Celebration Luncheon Oct. 26, 2023

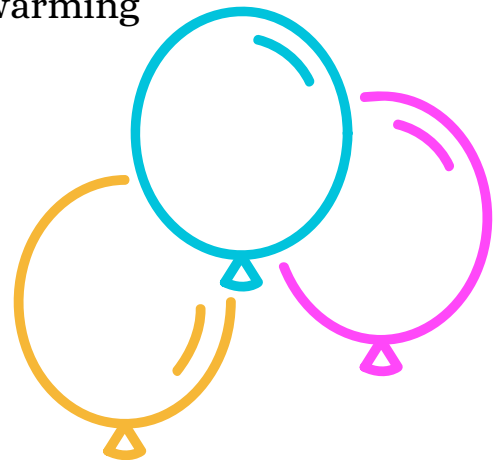
TO END DOMESTIC VIOLENCE



Celebration Luncheon Sponsor \$1,500 (Multiple)

Sponsors, volunteers, scavenger hunters, crowdfunders, and media are invited to celebrate our collaborative efforts and mark the end of this year's Take Action to End Domestic Violence campaign. We will present a video compilation of the impact we made together during the month, how much we raised together, and find out if we met our fundraising goal. Finally, we will perform the drawings and see which of our scavenger hunters and crowdfunders win fabulous prizes! This uplifting and high-energy event will leave a lasting impression on all involved and your business can be a big part of this heart-warming experience. Sponsor benefits include:

- Logo on Celebration Luncheon event marketing.
- Logo on event invitations.
- Invitation for 2 to Kick-Off Breakfast.
- Sponsor Table for 6 at Luncheon.
- Recognition on the campaign website.
- Recognition in Celebration Luncheon program.



More information at www.FavorHouse.org/TakeAction

Take Action

Take Action
to End Domestic Violence
Crowdfunding
Sept. 28 - Oct. 22, 2023

TO END DOMESTIC VIOLENCE



Crowdfunding Business/Team **\$0 (Unlimited)**

Whether you sponsor an event during the Take Action campaign or not, you are invited to participate in our friendly and impactful crowdfunding competition. Fundraising for a cause that your business supports has a positive effect on your employees and the work they perform. Team building, making an impact in the community and the promise of prizes and bragging rights makes participating as a group a fun and rewarding



experience. You can get those creative juices flowing to create your own fundraiser for Take Action or utilize the helpful fundraising tools and ideas on the Take Action campaign page at FavorHouse.org. Your team will be entered into a drawing for every \$100 raised.

More information at www.FavorHouse.org/TakeAction

Take
Action
Sponsor



THANK YOU FOR
JOINING THE
MOVEMENT
TO END
DOMESTIC VIOLENCE

The FavorHouse **Take Action to End Domestic Violence** community campaign raises awareness and funds to support Escambia and Santa Rosa County's only certified domestic violence centers and outreach programs. Your participation shows the community that you feel that domestic violence intervention and prevention is a cause worthy of support. Let's work together to make our community safer and the best it can be!

Our organization will be: (Check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Take Action Presenting Sponsor | <input type="checkbox"/> A Scavenger Hunt Sponsor |
| <input type="checkbox"/> A Kick-Off Breakfast Sponsor | <input type="checkbox"/> A Crowdfunding Team |
| <input type="checkbox"/> The Candlelight Vigil Sponsor | <input type="checkbox"/> A Pet Walk Sponsor |
| <input type="checkbox"/> A Celebration Luncheon Sponsor | <input type="checkbox"/> Event Volunteers |

Which event? _____

Business/Organization Name: _____

Business Address: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Return form to Jennifer Hill at Jennifer@FavorHouse.org

FavorHouse of Northwest Florida, Inc. is an exempt organization as described in
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