

A series of approximately 15 hand-drawn, parallel black lines slanted downwards from left to right, framing the central text.

Take Action

TO END DOMESTIC VIOLENCE
2023



Dear Community Partner,

Thank you for your interest in supporting FavorHouse's first "**Take Action to End Domestic Violence**" community campaign. Every person in our community is touched by domestic abuse. Our goal is to come together to support each other and end the cycle of intimate partner violence in Escambia and Santa Rosa counties. Knowledge is power and this fall, with the help of partnerships like yours, we will empower our neighbors with life-saving knowledge.

The **Take Action** campaign highlights important issues:

- What forms abuse takes.
- How to respond in abusive situations.
- Teaching teens and young adults what healthy vs unhealthy relationships look like and how to set healthy boundaries.
- How FavorHouse helps people safety plan, heal, and build a life after the trauma of abuse.

The **Take Action** campaign also calls attention to the need for community support and investment so that FavorHouse can always be here to meet the needs of those in crisis due to domestic violence. With 1-in-3 women and 1-in-4 men having experienced or are currently experiencing abuse by an intimate partner and an untold number of children witnessing the violence, only the funding provided by our community enables us to meet every individual's needs. We need community investment to provide the 24/7 service of being there for every person who needs us, at the moment they need us.

We will advance philanthropy in our community by providing tools and tips for fundraising. The tools and knowledge community members gain by participating in the **Take Action** campaign will empower them to help fund all of the causes close to their hearts, which in turn builds a stronger, safer, and more unified community.

With these goals in mind, **Take Action to End Domestic Violence** is a month-long comprehensive campaign which offers a variety of ways to get involved as a community partner.

Thank you for "*taking action*" with FavorHouse and supporting the mission to end domestic violence.

Campaign Calendar



Take Action Kick-Off

Sept. 28, 2023



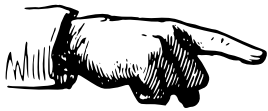
Scavenger Hunt

Sept. 28 - Oct. 22, 2023



Crowdfunding

Sept. 28 - Oct. 22, 2023



Pet Walk to End DV

Oct. 14, 2023



Candlelight Vigil

Oct. 21, 2023



Celebration Luncheon

Oct. 26, 2023

Campaign Dates

September 28 - October 26

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Campaign Events

Take Action Kick-Off: We are kicking off this community-wide event with a breakfast. We are inviting sponsors, volunteers, and the media. Let's get this **Take Action** party started!

Scavenger Hunt: Community members earn points to win drawing entries. The scavenger hunt's goal is to raise awareness about the types of abuse and how FavorHouse can help. A "scavenger hunter" earns point by scanning a QR code at a hunt site and can earn extra points by participating in something at a place of business or event, like signing up for your rewards program, taking a selfie and posting on social media, dancing a jig, enter a drawing at the store, etc. For every 100 points earned in the scavenger hunt = One entry into drawing.

Crowdfunding: We have the goal to make **Take Action to End Domestic Violence** the biggest crowdfunding event that this community has ever seen! There are 3 categories to participate in: Businesses/Teams, Individuals, and Youth. The FavorHouse website will have a fundraising tool kit for our community fundraisers with loads of ideas on how to fundraise on behalf of FavorHouse. Bake sales, yard sales, Facebook birthday fundraisers, spirit nights, car washes, collecting donations at cash registers, the possibilities are endless. The more money raised, the more entries in the drawing. Every \$100 raised = One entry into drawing.

Pet-Friendly Walk to End DV: We are raising awareness of animal cruelty used as a tool by abusers to maintain control in abusive relationships. Only 17% of domestic violence shelters are pet-friendly and FavorHouse is one of them! At FavorHouse, you don't have to choose between your pet and your safety.

Candlelight Vigil: Everyone knows someone who has been or is a victim of abuse. At this community event, we will come together in honor of those we know who have suffered or have died due to domestic violence.

Celebration Luncheon: At the end of the campaign, everyone who participates will be invited to a celebratory luncheon. Together, we will look at the impact of campaign events through pictures and stories, learn how much we raised and if we reached our goal, and finally do the drawing for our scavenger hunters and fundraisers in which they will win fabulous prizes!

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Take Action
to End Domestic Violence
Crowdfunding
Sept. 28 - Oct. 22, 2023

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Crowdfunding Business/Team

You are invited to participate in our friendly and impactful crowdfunding competition. Fundraising for a cause that your business supports has a positive effect on your employees and the work they perform. Team building, making an impact in the community and the promise of prizes and bragging rights makes participating as a group a fun and rewarding experience. You can get those creative juices flowing to create your own fundraiser for Take Action or utilize the helpful fundraising tools

and ideas on the Take Action campaign page at FavorHouse.org. Your team will be entered into a drawing for every \$100 raised.



More information at www.FavorHouse.org/TakeAction